



EMPLOYMENT OPPORTUNITY

Communications Manager

Full-Time position to start as soon as possible.

Starting salary is \$45,073.37 per annum plus benefits.

This position is unionized with the Manitoba Government and General Employee's Union

The UWSA Communications Manager reports to the General Manager and is responsible for managing UWSA communications with its membership and with the campus community at large through:

- Acting as the key communications advisor to the Executive;
- Collaborating with the General Manager and the full-time administrative staff regarding message-boxing, media relations, and communication strategy for all aspects of UWSA operations;
- Developing communication strategies and content for social media platforms such as Twitter, Facebook (including advertising), Instagram, and the UWSA website;
- Reviewing the UWSA website, editing and/or overseeing design edits and content creation in line with the UWSA branding strategy;
- Producing and managing production of visual marketing materials for UWSA services, events, and festivals;
- Creating cover and layout for the annual UWSA handbook;
- Working in collaboration with UWSA Board of Directors on external communications, such as press releases and messages boxes, etc.;
- Creating and managing an interaction and marketing strategy for Orientation Week activities and media strategy;
- Managing one (1) part-time Communications Assistant.

Experiences and Qualifications:

- Decision-making ability and deep sense of responsibility and ethics;
- Experience managing social media, web presences, and media appearances;
- Experience in creating authentic, engaging, and informative content;
- Skilled in photography
- Experience in a non-profit/community organization is an asset
- Various combinations of skills, experience, and education will be considered.

Please submit applications with attached resumé to the UWSA President at the UWSA General Office or pres@theuwsa.ca.

The UWSA is an equal opportunity employer and an accessible work environment. Accessibility accommodations will be made throughout the interview process and upon hiring.

DEADLINE FOR APPLICATIONS IS MAY 22, 2018